

About Us



In response to the rapid increase in childhood obesity rates over the last three decades, the Alliance for a Healthier Generation was founded to serve as a catalyst for children’s health. The Alliance works with schools, companies, community organizations, healthcare professionals, and families to build healthier environments where children thrive.

The Alliance’s current work directly impacts more than 20 million children, with a focus on low-income and minority populations who are at increased risk for obesity and other diseases. Millions more young people benefit from system changes initiated through partnerships between the Alliance and the corporate sector. Results include:

- Building healthier school environments for **more than 16 million students** by improving physical education, health education, child nutrition, and staff wellness policies and programs in **more than 27,000 schools**.
- Ensuring **5.5 million young people**, through **6,300 out-of-school time providers**, will have access to healthier foods and increased opportunities for physical activity outside of the school day.
- Serving as a catalyst for corporations to become part of the obesity solution by working with **more than 120 companies** to change their individual and industry-wide business practices.
- Bringing together a coalition of major health insurers, employers, and national medical associations to provide healthcare benefits to **more than 2.8 million children** for the prevention and treatment of childhood obesity, through a network of 56,000 healthcare providers.

